



NJOTA is pleased to report that Horizon BCBSNJ announced that they **will not launch** their Chiropractic & Physical Medicine Services Program in partnership with American Specialty Health (ASH) effective January 1, 2020. The new program, which was announced at the beginning of August, required the approval of the New Jersey Department of Banking & Insurance (NJ DOBI) before it could take effect and be implemented. According to Horizon BCBSNJ, NJ DOBI ruled that "the Program, as submitted, did not satisfy all of the regulatory requirements necessary for approval."

You can read the [statement from Horizon BCBSNJ here](#)

NJOTA is pleased with NJ DOBI's response. NJOTA would like to thank Stephanie Franklin-Cosgrove, Miriam Manela, Mariann Moran, and Tracie DeSarno for their efforts and continued dialogue with Horizon BCBSNJ leadership in a productive and positive manner.

NJOTA remains committed to preserving the integrity of occupational therapy practice and access for our clients. Thank you to all members who continue to advocate in NJ

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